



My name is Clara Gonzalez, and for 15 years, hundreds of thousands of people have known me as "Aunt Clara", face, camera and voice behind the award-nominated, and award-winning food blog* **Simple, by Clara**. My photos, articles and recipes have appeared in magazines, books, newspapers and TV from Moscow to Denver.

I have been blogging since 2001. In 2006 our site was nominated to the Arroba de Oro Award to the best Dominican website in the category of Art and Culture. In 2007 our twin site CocinaDominicana.com won. In 2014 our blog was a finalist in Saveur Magazine's Best Food Blog Award.

We have a loyal and engaged audience, and a reputation for honesty and professionalism, we are always working to improve, and bring our audiences the kind of content they love and share.



Sessions: 400,000/month
Users: 280,000/month
Pageviews: 660,000/month



Facebook: 630,000 (2 pages)
Pinterest: 16,700
Instagram: 8,800
Twitter: 2,900
Google Plus: 2,000
Youtube: 1700 users (2 channels)



As seen on:

- NBC Latino
- Gourmet
- Saveur
- The Guardian
- Huffington Post
- Parade



Awards:

- 2014 Finalist Saveur Best Food Blog
- 2007 Winner Arroba de Oro
- 2006 Finalist Arroba de Oro



Some Sponsors and Advertisers:

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Audience:
25-34 years old (38%), female (76.2%)
interested in cooking and lifestyle,
resides in the USA (71%), speaks
English (75%) and Spanish (22%)*

*Formerly Aunt Clara's Kitchen
**Statistics from July, 2016.